

Video Film Works

Multimedia Services

Video Film Works Multimedia Services Price List 2013

Web Commercials
Real Estate Video
Insurance Video
Weddings
Pet Videos
Video Resumes
Video Biographies
Audio & Video Editing and Conversion



WEB COMMERCIALS

Is unique for small to large companies looking to increase sales by having video commercials or e-commercials embedded on their websites or any social media websites for distribution to a large audience...

REAL ESTATE VIDEOS

REALTORS® who use the Internet and Video Tours have to show half as many homes to each buyer, and spend one third of the time with each buyer before a purchase is made. The vast majority of metro homes have high speed Internet access and nearly all buyers of higher end homes have high speed net access and use the net to search for homes.



flexible solutions for your business needs

Web Commercials

These video's are usually 1-10 minutes in length and can deliver strong messages that will entice to sell, buy, visit your location and not overwhelm with detailed information. These productions are also used for recruitment and hiring, or for corporate image building. Perfect for retail shops, restaurants, service providers & professionals who want to tell their story in a "mini-documentary" on-location interview style format.

Each production includes; Video Production time up to 3 hrs, up to 3 hrs video editing, audio enhancement, titles and effects, 1 DVD Copy for the owner, free upload to any social media site of the owners choosing.

1-3 minute video \$300 4-7 minute video \$500

8-10 minute video \$700

Real Estate Video Tours

Benefits of using Real Estate Video Tours

Have you noticed the popularity of social media and video distribution sites such as YouTube, Facebook and Twitter? Over 90% of homebuyers begin their search on the internet. Not to mention the fact that most households include numerous computers, plus a growing percentage of SmartPhones - essentially a pocket computer with phone calling capabilities!

Video is more realistic, more appealing, and can evoke emotion - something still photos and text cannot do. Real estate video tours help save you time, save you money, sell more real estate. How your listing appears online means the difference between a buyer picking up the phone and scheduling an appointment or going to the next agent.

80% of homebuyers use the Internet and Video Tours as a resource when they are searching for a new home, and only 35% attend open houses? Once you've have a Video Tour, you have essentially created a round-the-clock online open house that buyers can conveniently experience from their home or office computer - 24/7.

While a real estate Video Tour will never be a substitute for a personal walk-through, it is an essential first step for helping a buyer focus on the listings that fit their needs and taste. Our Video Tours enables out-of-town buyers to make qualified decisions efficiently and conveniently because now they now have the ability to visually walk through the property without having to be



Real Estate Video Tours continue

Video Tours on DVD make great closing gifts!

Pricing:

Video Tour Basic

2-3 minute "walk through video" tour of a property, with limited editing, set to background music. Perfect for a condominium or small house. Unbranded for use on the MLS only. (Branded versions with your contact information, neighborhood drive-thru, Google Earth satellite imagery, and uploads to various websites not included with this package).

Presented in a .mp4 format for the life of the listing **\$135**

Standard pro

Music only | This tour is a **4-7 minute** "walk through" of a property. This is a more detailed, in depth tour, presented with background music. Tours highlight standout features of the home. . Perfect for a average sized home or luxury property. Two videos are created - an unbranded tour for use on the MLS, and a branded version with your logo and contact information for use everywhere else. On camera agent introductions are available at no additional cost. **\$250**

Premium Pro

Narrated with Music | **4-7 minute** "walk through" of a property. This is a more detailed, in depth tour, presented with background music and a full, scripted standard narration creating a mood and 'feel' for the property. Tours may include various nearby landmarks or features (such as shopping, parks, etc), neighborhood shoots and drive through, maps, etc. as well as highlighting standout features of the home. **\$345**

Property websites (Available soon)

We can create a custom website for your home or rental property. With its own custom domain (www.YourHouse.com), you can include home video tours, a community tour, maps, property features, the MLS listing data and more! Perfect for luxury properties, rentals, inns and bed & breakfasts.

Larger Homes | Properties of 5,000 square feet and larger, add **\$100**

Seasonal changes | If seasonal changes require new footage and re-editing of your tour, there is a onetime charge for reshooting and re-editing your tour [optional]. **\$100**

DVD Duplication | Designed with custom DVD menus and your logo and custom printed directly on the DVD with your logo, playable in any computer equipped with a DVD player. Will play in most home consumer models. **\$20** for first DVD, additional copies at **\$10**

REALTORS® who use the Internet and Video Tours have to show half as many homes to each buyer, and spend one third of the time with each buyer before a purchase is made. The vast majority of metro homes have high speed Internet access and nearly all buyers of higher end homes have high speed net access and use the net to search for homes.

REAL ESTATE VIDEO

Are you showing your properties online in the most compelling way possible?

According to the National Association of Realtors:

- More than 90% of home buyers use the Internet to research homes
- 1 in 4 buyers first saw the home they bought on the Internet
- 4 out of 5 Internet using home buyers close deals using real estate agents
- Nearly 3 out of 4 Realtors use the Internet to conduct their business and deliver premium services to clients.
- 70% of home sellers are more likely to list with an agent offering full-motion video home tours that will showcase their home... but less than 1% of U.S. agents in America provide this easy-to-offer service!



LEGAL VIDEO

When attempting to settle a case, it is imperative to produce a "Day-in-the-Life" video or a "Settlement Video" to convince the opposition that they cannot win the case in a court of law, thereby encouraging a settlement of the case.



LEGAL VIDEO SERVICES

VFW Legal Video is experienced in capturing and communicating depositions through the use of video, audio and graphic images. Today's courts are overwhelmed. So to expedite cases, depositions are now held in remote locations where the deponent, attorney, court reporter and legal videographer record the testimony by following the Federal Rule of Civil Procedure 30(b)(4) and the Federal Rules of Evidence so that the testimony can be entered into a court of law. If the case goes to court, the video can be played back in front of a judge and jury.

We offer all of the following video services:

Video Depositions * Settlement Documentaries * Video Wills

Proof of Damages * Pre-Construction Video surveys * Construction Draws

If you are interested in something you don't see, please send us an e-mail. We are always looking for more services to offer our clients.

These services may offer the following;

- State-of-the-Art Equipment
- Individual Microphones for all Speakers
- Double-recording of all Depositions
- Mpeg-1 and Mpeg-2 files on DVD
- Videotaped Depositions
- Pre-Trial Editing
- Courtroom Playback
- DVD Duplication
- Archiving of Deposition Master Videotapes
- Computer Graphics
- Documents Scanned and Transferred to Video
- Time and Date Generation

Pricing for Video Depositions: **\$95 hour** or **\$700** for 8 hour block. **\$100** an hour after 8 hours

Rates are adjusted for repeat contracts.



INSURANCE VIDEO



People have to protect their homes, businesses, and other property from natural disasters such as fires, floods earthquakes, tornadoes, and hurricanes-plus, they also need protection from such things as burglaries, thefts and vandalism. The best way to document property for insurance purposes is to video it.

INSURANCE VIDEO SERVICES

What is involved?

- * Establish shot
- * Interior and Exterior taping
- * Video tape all important insured property
- * Shots of serial number with narration from owner
- * Owners detailed explanation of when, where, how much and whom they purchased
- * Receipts video taped
- * Complete details

Final decisions as to what will be filmed are up to the owner!

Pricing: \$30 hour

Each Production includes: **Documentary service only**

Video of property inside and out, recorded time and date of video, video of items client want to document, video of any receipts of purchases and any other value items. Recorded narration by owner of any item and serial numbers. 1 DVD copy for owner, 1 DVD copy for Insurance Company

Hourly rate **\$30** per hour (six hour max for most projects)

DVD copies **\$15** each

Fee for cancellation after arriving on site is \$30

Rates adjusted for repeat contracts.



VIDEO RESUMES

WHO CONTRACTS THIS SERVICE?

Even now, if someone is seeking employment in one of the following fields, a video resume is practically a must have:

Actors/actresses

Athletes

CEO's

Litigation attorney

Models

Musicians / Singers

Public Speakers

Sales People

Sportscaster

Teachers and trainers

Top management personnel

TV journalists

These are just typical categories practically requiring a video resume, the idea of a video also applies to many other professionals.



VIDEO RESUME SERVICES

Applying for jobs are changing rapidly as you read these words. According to computer Economics, more than 2 million standard resumes are posted on Monster.com and careerbuilding.com combined, and over 20 million total resumes are currently online-spread over more than 1200 employment site. How many do you think receives a response?

In this economy, video resumes are clearly the competitive new way for job seekers to gain an advantage in their search for employment. It is possible that in a few years, video resumes may be mandatory for submission when trying to get a job, especially if the job entails being in front of the public.

A job candidate who uses a video resume demonstrates that he or she is confident, ambitious, techno-savvy and computer literate...especially if he or she combines the video with a personal website.

We could do this for you:

Depending on the viewer's level of interest, we can organize these components together or separately:

A **30-second** trailer that briefly introduces the candidate that sets the tone for the video.

A **2-3 minute** presentation stating the applicant's job objectives, areas of expertise, special accomplishments, and special knowledge related to the position sought.

A **2 minute** presentation very specific to your job skills

A copy of the written resume and a transcript of 5 key questions mostly likely ask by the interviewer. Copies of any awards, achievements or other important documentation of past work.

Pricing: **\$45** an hour, includes 1 DVD copy

Website offer COMING SOON!



FAMILY VIDEO BIOGRAPHIES

FAMILY VIDEO BIOGRAPHIES

Preserve your family member's life history on videotape or DVD. Life story videos are treasured family keepsakes and are great gifts for children and grandchildren. VFW will ask unique and insightful questions during the video interview that bring back the past as if it were yesterday.

We are very flexible and will work with you and your family to make the videotape and interview process as comfortable as possible. Generally, we film in our customer's own home in their favorite room or chair. Your answers to our interview questions are combined with photos, film or other images as appropriate and set to music from the corresponding time period to create a custom family video production. The resulting life autobiography will ensure that your descendants, generations from now, will know you through your own words in a way that photos and oral history could not.

VFW will travel to your location, bringing with us professional lighting, microphones, and video cameras to conduct the video interview. One video camera operator and one interviewer will be present the day of the interview. A one hour final video will take approximately three hours to videotape. A two hour final video product will take 4 - 6 hours. Generally, we allocate two days of shooting three hours each day for a two hour production.

Video Biography Packages (starting at \$800)

1-Hour Video Biography / One Pre-interview up to 2 hours
One 3-Hour Interview / 25 minutes of photos, slides, film or other images
Transfers of video sources you may have / 2 DVDs

Video Biography Packages (starting at \$1200)

2-Hour Video Biography / One Pre-interview up to 2 hours
3-Hour Interviews / 40 minutes of photos, slides, film or other images
Transfers of video sources you may have / 2 DVDs

Other ideas for Video Biographies: (Call for pricing)

- Corporation/Executive History
- Local Dignitaries
- Semi professional/professional athletes
- Anyone who has a story to tell

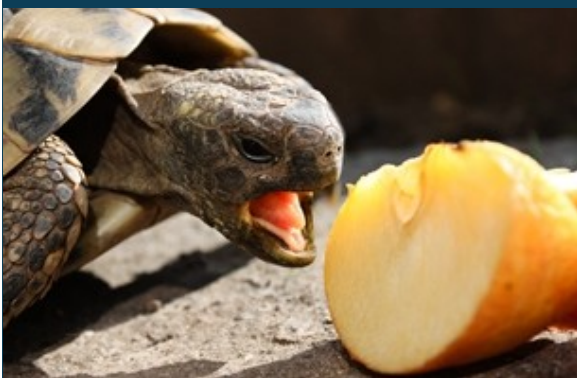
WHY USE THIS SERVICE?



PET VIDEO

WHO CONTRACTS THIS SERVICE?

Everybody love Pets! How about you, do you love yours? Why not film a short documentary or short biography of your favorite pet and show it at family gatherings or other events. Pet movies are fun and they will preserve the memory of them for a long time after they are gone.



PET VIDEO BIOGRAPHIES

It's a great way to show off your animal's skills, training and personality. A pet movie can bring you laughs for years to come. You can even show it to your pet themselves.

VFW will travel to your location, bringing with us professional lighting, microphones, and video cameras to conduct the video session. One video camera operator and one interviewer will be present (if needed) the day of the interview and video shoot. A one hour final video will take up to three hours to videotape.

Pricing:

Pet Video Biography Packages (starting at \$149.99)

- 15 minutes Video Biography finish product
- One Pre-interview up to 1 hour
- One 1 Hour Interview, includes video shoot of pets
- 10 minutes of photos or other images
- Transfers of video sources you may have / 2 DVDs

Pet Video Biography Packages (starting at \$249.99)

- 30 minutes Video Biography finish product
- One Pre-interview up to 2 hours
- One 2-Hour Interview, includes video shoot of pets
- 20 minutes of photos or other images
- Transfers of video sources you may have / 2 DVDs

Pet Video Biography Package (starting at \$329.99)

- 1-Hour Video Biography finish product
- One Pre-interview up to 2 hours
- One 3-Hour Interview, includes video shoot of pets
- 20 minutes of photos or other images
- Transfers of video sources you may have / 2 DVDs

WEDDINGS

This is your day, the day you celebrate becoming husband and wife. You want to remember every second. You want every special, timeless moment captured. You've planned for your wedding day since the moment he proposed to you and she said yes.



WEDDING VIDEO PACKAGES

We at VFW Multimedia Productions understand how momentous this day is for you. You deserve the peace of mind that comes from knowing that your Dallas wedding videography team has the creativity, and commitment to ensure that your wedding video will be something you'll cherish forever.

You create the memories, and we'll create the video. And best of all, we offer all of that to every client at a price that won't break your budget.

Your wedding deserves to be remembered and recalled for years to come. VFW's full-time professional wedding videographers are available for shooting weddings in Dallas, Richardson, Addison, Allen, Plano Frisco, Fairview, Denton, Prosper and surrounding cities, from the simple to the elaborate.

VFW Multimedia wedding videographers will capture all those little, special details you want to remember.

Ceremony Only \$400

1 Camera / up to 1.5 hours, Standard Editing (titling & graphics) 1 DVD's / discs label & cover and Any songs you like to add

Basic Package \$800

1 Camera / 2 hours, Pre-ceremony (Bride/Groom) split time w/ceremony option: 15 mins, Standard Editing (titling, effects & graphics)

2 DVD's / discs label & cover and Any songs you like to add

Standard Package: \$1,300

2 Camera / 3 hours, Pre-ceremony (Bride/Groom) 30 mins, Split time w/pre-ceremony/ceremony & reception

Standard Editing (titling, effects & graphics) 3 DVD's / discs label & cover and Any songs you like to add



WEDDINGS

This is your day, the day you celebrate becoming husband and wife. You want to remember every second. You want every special, timeless moment captured. You've planned for your wedding day since the moment he proposed to you and she said yes.



WEDDING VIDEO PACKAGES

Pro Diamond: \$1,875

Two digital cameras. Five hours at the Pre-Ceremony, Ceremony and Reception. Additional time available. Any songs of your choice included in the video. Wireless microphone use during the ceremony. Four DVD's with motion menu and chapter points of the wedding. Up to a 15 photo montage included in the video. 20 hours of digital video editing, titling, special effects and graphics. Credits included. Photo highlight CD album (35 pictures set to music) Playback on computer.

Elite Package: \$2,500.00

Two Digital cameras. Six hours at the Pre-Ceremony, Ceremony and Reception. Additional time available. Three songs of your choice included in the video. Wireless microphone use during the ceremony. Five DVD's with motion menu and chapter points or three VHS tapes of the wedding. Up to a 15 photo montage included in the video. 25 hours of digital video editing, titling, special effects and graphics. Credits included. Photo highlight CD album (45 pictures set to music). Playback on computer. Love story. (Filmed at a location of your choice in the Dallas/ Ft. Worth area). Wedding Highlights DVD.

All Inclusive Package: \$3,300.00

Three Digital cameras (two cameras at the reception) Seven hours at the Pre-Ceremony, Ceremony and Reception. Additional time available. Three songs of your choice included in the video. Wireless microphone use during the ceremony. Eight DVD's with motion menu and chapter points or three VHS tapes of the wedding. Up to a 15 photo montage included in the video. 40 hours of digital video editing, titling, special effects and graphics. Credits included. Photo highlight CD album (75 pictures set to music). Playback on computer. Love story (filmed at a location of your choice in the Dallas/Fort Worth area) Three wedding highlight DVDs. Photo montage plus (60 pictures) includes use of projector, screen and DVD player.



Additional Services



Additional Audio & Video Services



Audio and Video Transfers

Nearly everyone has old photos, VHS tapes, 8mm, documents, newspaper articles and other memorabilia that have personal, and possibly historical value. Transferring this material to new digital media has several advantages for the owner because it's the safest way to preserve priceless family memories. DVD's have long shelf life, they can easily be copied, and they're easy to transport and view.

Transfer Services:

VHS/SVHS to VHS **\$12 each** / Mini Dv to DVD **\$17 each**

Recorded DVD **\$45 each** (Turn around 3-5 days)

These DVD's can be recorded from any VHS, SVHS, Hi8 or MiniDV video tapes

Mastered DVD **\$125 each**

Mastered DVD is recorded from the above sources and burned onto a high quality DVD disc. More than one tape can be burned on the disc.

Digital video capture/ingest: **\$45per hour** (QuickTime /AVI or other format)

QuickTime /AVI or other format to DVD **\$45 per hour**

Photos to DVD \$2.50 each, with minimum charge of **\$29.95**

Additional DVD Copies can be purchased for you own distribution.

10-DVD's With DVD Case / Slim clear or Black Tray & Label Print -Classic Full Color On-disc Printing **\$46.95**

20-DVD's With DVD Case / Slim clear or Black Tray & Label Print -Classic Full Color On-disc Printing **\$78.95**

30-DVD's With DVD Case / Slim clear or Black Tray & Label Print -Classic Full Color On-disc Printing **\$109.95**

40-DVD's With DVD Case / Slim clear or Black Tray & Label Print -Classic Full Color On-disc Printing **\$118.95**

50-DVD's With DVD Case / Slim clear or Black Tray & Label Print -Classic Full Color On-disc Printing **\$125.95**



CONVERSIONS

If it's not listed, call and ask if we can do it!

* Audio Cleaning work: Removal of tape noise, hiss, wind etc...
(audio cassettes, VHS tapes, SVHS tapes etc...)

* Audio conversion to new media such as; AAC, MP3,MP4 WAV,
FLAC, WMA, MP2, AMR and others

* Video conversion to new media formats for web
(convert your video/movies to ASF. HD ASF,AVI,FLV,SWF,MP4,
MPEG 1 & 2, WMV, H.264, DivX, Xvid, Wii, PS3, Xbox360,xRiver,
VCD, DVD, OGG, HTML5, Android, iPhone, Blackberry, Apple
TV, iPad, iPod, Motorola, and many others)

Call or email us for more details

Video Film Works
Multimedia Services

Video Film Works

PO Box 2515
McKinney, TX 75070

1-877-755-0444 ph
214-856-8632 ph

info@videofilmworks.com

www.videofilmworks.com